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**TO:** U.S. Patent and Trademark Office  
**Examiner:** Yehdega Retta  
**Art Unit:** 3622

**DATE:** May 23, 2005

**FROM:** Dariush G. Adli

**TIME:** \_\_\_\_\_

**TOTAL NO. OF PAGES, INCLUDING COVER:** 13

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**MESSAGE:**

Patent Application No.: 09/818,125; Our Ref. 81747.0191

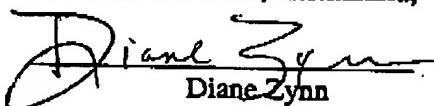
I hereby certify that the following documents:

- Amendment Transmittal Letter
- Amendment Under 37 C.F.R. § 1.116

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May 23, 2005

Date of Deposit



Diane Zynn

Diane Zynn

**TELECOPY/FAX NUMBER:** 703-872-9306 ART UNIT 3622

**CLIENT NUMBER:** 81747.0191

**ATTORNEY BILLING NUMBER:** 5214

**CONFIRMATION NUMBER:** (571)272-6728 (return fax to Diane Zynn)

## FORM PTO-1083

Patent Application No. 09/818,125  
Attorney Docket No. 81747.0191

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed: March 26, 2001

For: METHOD, COMPUTER PRODUCT AND NETWORK  
SYSTEM FOR RECEIVING AND PLACEMENT  
PROCESSING OF ADVERTISING INFORMATIONArt Unit: 2626  
Examiner: Mark E. Wallerson

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Signature 05/23/05  
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P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

 No additional fee is required.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE
TOTAL CLAIMS FEE	23	-	23	0	LG=\$60 SM=\$26	\$ 0
INDEPENDENT CLAIMS FEE	3	-	3	0	LG=\$200 SM=\$100	\$ 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS						
LARGE ENTITY FEE = \$360 SMALL ENTITY FEE = \$180						
ADDITIONAL SIZE FEE (IF ANY) (TOTAL PAGES OF SPEC AND DRAWINGS TOGETHER)						
\$260 FOR EACH ADDITIONAL 50 SHEETS						
Independent Claims: 1, 16, 23						
TOTAL \$ 0						

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
- \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.

- Please charge the fee of \$ \_\_\_\_\_ for the additional claim fees to Deposit Account No. 50-1314. A copy of this sheet is enclosed.
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- The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1314. A copy of this sheet is enclosed.
- Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
HOGAN & HARTSON L.L.P.

By:

  
 Darlush G. Adli  
 Registration No. 51,386  
 Attorney for Applicant(s)

Date: May 23, 2005

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Appl. No. 09/818,125  
 Amdt. Dated May 23, 2005  
 Reply to Office Action of March 22, 2005

Attorney Docket No. 81747.0191  
 Customer No. 26021

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In re application of:

Masahiro MINOWA

Serial No.: 09/818,125

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 AND NETWORK SYSTEM FOR  
 RECEIVING AND PLACEMENT  
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Examiner: Yehdega Retta

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Alexandria, VA 22313-1450
May 23, 2005
Date of Deposit
Diane Zynn
Name
<i>Diane Zynn</i>
Signature
05/23/05
Date

**AMENDMENT UNDER 37 C.F.R. § 1.116**

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 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated March 22, 2005, please amend the above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.